

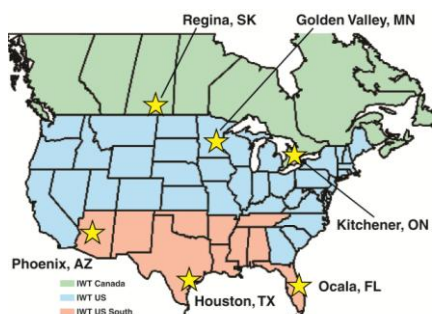
For Immediate Release

MICHAEL EBERLE JOINS CANATURE TEAM AS TECHNICAL SUPPORT COORDINATOR

Regina, SK; Kitchener ON (June 20, 2011) – Canature North America Inc. announced today that Michael Eberle has joined as Technical Support Coordinator. Mike has 19 years of direct industry experience working in Product Management, Customer Service, Commercial Assembly and a variety of other manufacturing roles.

Mike's broad experience and knowledge of residential and commercial water conditioning products will allow him to provide IWT customers with expertise and quality customer service. Mike is a Canadian Water Quality Association Certified Water Specialist.

Mike will be located in the Regina, SK Head Office and can be reached directly at (306) 790-4421 and mike.eberle@canaturena.com.



IWT CANADA
1-877-444-3348
support@iwtwater.com

IWT USA
1-877-771-6789
sales@iwtwaterusa.com

IWT SOUTH
1-855-468-6498
sales@iwtsouth.com

Independent Water Tech (IWT) is a trade name used by Canature North America Inc. in Canada & Mexico and Canature USA Inc. in the USA to market residential & commercial water treatment products to the Professional Independent Water Dealers channel. IWT provides complete product support and training.

www.iwtwater.com