

For Immediate Release

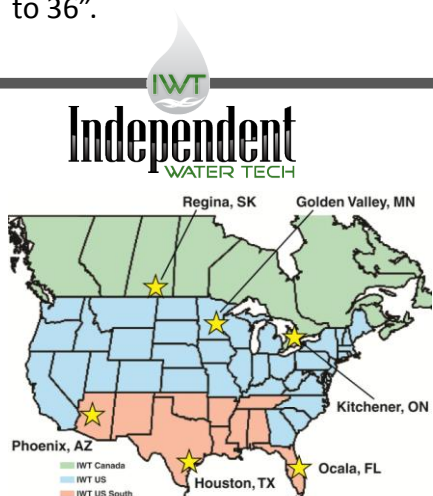
NSF CERTIFICATION RECEIVED Canature Control Valves Meet Quality Standards

Golden Valley, MN; Regina, SK (May 17, 2011) – Canature North America Inc., a manufacturer of water conditioning products and components, announced today that it has received final NSF Certification for their 565, 365, 265 and 165 Control Valve Series. The control valves are available to Professional Water Dealers exclusively through Independent Water Tech (IWT) in North America.

“Canature North America has demonstrated their commitment to quality by completing a rigorous certification process, and as a result, Canature North America can use the NSF Certification Mark on printed and electronic product literature for its NSF Certified components,” said NSF International DWTU Operations Manager Rick Andrew.

“We are committed to developing new, high quality products which provide Water Dealers with better value, high reliability, excellent performance plus unique features to make their everyday work faster, easier and more profitable,” stated Toby Hughes P.Eng, EVP of Operations for Canature North America Inc. “The NSF Certification of our control valves and the recent addition of NSF Certification on our larger fiberglass tanks, now certified up to 24”, demonstrates that we are capable of developing and manufacturing products to the highest quality standards”.

Canature manufactures a broad line of control valves, fiberglass pressure tanks and blow molded brine tanks for the water conditioning industry. Canature will be launching several new products in 2011 including a new, higher efficiency control valve and fiberglass tanks up to 36”.



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Independent Water Tech (IWT) is a trade name used by Canature North America Inc. in Canada & Mexico and Canature USA Inc. in the USA to market residential & commercial water treatment products to the Professional Independent Water Dealers channel. IWT provides complete product support and training.

www.iwtwater.com

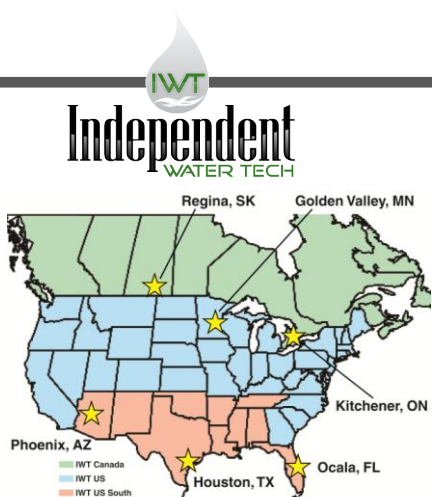
Background on NSF/ANSI Standard 44:

NSF/ANSI Standard 44: *Residential Cation Exchange Water Softeners* establishes requirements for materials, design and construction, and performance of residential cation exchange water softeners. The standard covers residential cation exchange water softeners designed to reduce hardness (calcium, magnesium) from public or private water supplies.

Certification Process:

To earn NSF component Certification, Canature's control valves underwent a formulation review, pressure testing to test the product's structural integrity, and material extraction testing to verify the product does not add anything harmful to the water. NSF also conducts a manufacturing facility inspection and literature review as part of the certification process. All certified components are retested and manufacturing facilities are inspected on an ongoing basis to ensure continued performance. To view Canature North America's online product listing, visit <http://www.nsf.org/Certified/DWTU/Listings.asp?Company=C0001710&Standard=044>.

About NSF International: NSF International is an independent organization that certifies products and writes standards for food, water and consumer goods to minimize adverse health effects and protect the environment (www.nsf.org). Founded in 1944, NSF is committed to protecting public health and safety worldwide. NSF is a World Health Organization Collaborating Centre for Food and Water Safety and Indoor Environment. For more than 40 years, NSF International has helped protect the quality of drinking water by testing and certifying products that come in contact with water – from the time when water is withdrawn from the source or well until it arrives at the faucet. NSF works with government, industry and product users to verify that the water treatment products that receive NSF Certification continue to meet rigorous standards.



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